



The University of Georgia

Office of the President

October 13, 2016

Dear Faculty and Staff:

It is my pleasure to announce the launch of the 2017 Campaign for Charities. This important endeavor unifies the University of Georgia, the Athens community, and the state in a spirit of giving, and it allows faculty and staff to make meaningful contributions to organizations that make a difference.

This initiative provides a variety of opportunities to us to strengthen our community, including: promoting extracurricular engagement for K12 students, addressing food insecurity, and enriching the lives of senior citizens, among others.

The University of Georgia has established a proud tradition of steadfast commitment to this campaign. In fact, for 16 consecutive years, the University has won the Governor's Cup for the highest contribution per employee of state organizations with at least 9,000 employees. To build upon this past success, UGA established two campaign goals for 2017: to raise \$400,000 and to achieve a 15% participation rate. As we work together to accomplish these objectives, we invite each of you to consider contributing to an organization that is significant to you.

I am grateful for your support and am certain that by working together the University of Georgia will achieve our goals before the campaign concludes on December 15.

Sincerely,

Jere W. Morehead
President