Team captains:

I am honored and privileged to announce the launch of the 2018 Campaign for Charities. The University of Georgia has forged a proud tradition of strong support for this annual endeavor. For 17 consecutive years, UGA has been awarded the Governor’s Cup for the highest contribution per employee of a state organization with at least 9,000 employees.

To build upon this success, UGA established two campaign goals for 2018: to raise $400,000 and to achieve a 15% participation rate. As we work together to accomplish these objectives, I invite you to consider contributing to one or more of the over 1,400 participating organizations that are especially meaningful to you. I would also encourage you to consider sharing your personal connection to these organizations with a colleague or two.

One key focus of the 2018 campaign is to encourage greater levels of participation. To build enthusiasm, we will hold a series of weekly drawings in November and December to award prizes to faculty and staff who submit pledge forms. The campaign will conclude on December 15, 2017.

As a campaign captain, you are the backbone of this effort. Your enthusiasm and energy will lead to the campaign’s success and I, on behalf of the University of Georgia, thank you for the donation of your time and work in addition to your other daily responsibilities.

To support your efforts, the following information is provided in this packet:

1. Campaign goals for the organizations reporting to each group captain

2. Online contribution link: https://campaign.uga.edu

3. Departmental packets, including:
   a. A pre-printed pledge form and an envelope for each employee (Note: please feel free to copy the blank form for new workers);
   b. A brochure featuring a letter from me as well as a listing of charitable organizations (Note: to view the list online, please visit: http://charities.uga.edu and click “Search for Participating Charities”); and
   c. A letter to each employee from President Morehead.

As you receive pledge forms from our colleagues, please return the sealed forms through the Group Captain to: Budget Office, Room 226, Business Services Building, Campus. Please note, there is no need to return a pledge form if an individual contributes online. If you have questions or need additional materials for your departmental packet, please call the Budget Office at 706-542-2802.

As we embark on this endeavor, I am truly grateful for your leadership and support of the 2018 Campaign for Charities.

Sincerely,

Ryan Nesbit
Vice President for Finance & Administration

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