Team captains:

I am pleased to announce the launch of the 2017 Campaign for Charities. The University of Georgia has forged a proud tradition of strong support for the endeavor. For 16 consecutive years, UGA has been awarded the Governor’s Cup for the highest contribution per employee of a state organizations with at least 9,000 employees.

To build upon this success, UGA established two campaign goals for 2017: to raise $400,000 and to achieve a 15% participation rate. As we work together to accomplish these objectives, we invite each of you to consider contributing to an organization that is significant to you.

One key focus of the 2017 campaign is to encourage participation. To build enthusiasm, we will hold a series of weekly drawings in November and December to award prizes to employees who submit pledge forms. The campaign will conclude on December 15, 2016.

As a campaign captain, you are the backbone of this effort. Your enthusiasm and energy will lead to the campaign’s success and I, on behalf of the University of Georgia, thank you for the donation of your time and work in addition to your other daily responsibilities.

To support your efforts, the following information is provided in this packet:

1. Campaign goals for the organizations reporting to each group captain
2. Online contribution link: https://campaign.uga.edu
3. Departmental packets, including:
   a. a pre-printed pledge form and an envelope for each employee (Please visit the charities homepage for blank forms for new workers or to contribute electronically);
   b. an insert listing charitable organizations (For a complete list of charities, please visit: http://charities.uga.edu and click “Search for Participating Charities”)
   c. a letter to each employee from President Morehead

As you receive pledge forms from employees, please return the sealed forms to: Budget Office, Room 226, Business Services Building, Campus. NOTE: There is no need to return a pledge form if an employee contributes online. If you have questions or need additional materials for your departmental packet, please call the Budget Office at 706-542-2802.

As we embark on this endeavor, I am truly grateful for your leadership and support of the 2017 Campaign for Charities.

Sincerely,

Victor K. Wilson
Vice President for Student Affairs